

Filed

In the application of

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED A H N Roestenburg et al JUL 2 3 2004

Serial No. 09/693,132

> **Technology Center 2100** October 20, 2000

For System, Apparatus and Method for Personalising

Web Content

Examiner T Duong

**Art Unit** 2143

23644 **Customer number** 

> I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450; Alexandria, VA 22313-1450," on July 16, 2004.
>
> Name of person signing Jennifer J. Ramirez

Signature

RESPONSE TO OFFICE ACTION MAILED MAY 19, 2004

Honorable Director of Patents and Trademarks

PO Box 1450

Alexandria, VA 22313-1450

Dear Sir,

In response to the Office Action mailed May 19, 2004, please amend the application as follows:-

07/21/2004 HALI11 00000009 09693132

86.00 OP 01 FC:1201

Approved for use through 07/31/2006. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
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## RANSMITTAL for FY 2004

Effective 10/01/2003. Patent fees are subject to annual revision. Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

\$86.00

(\$)

Complete if Known						
Application Number	09/693,132	RECEIVED				
Filing Date	October 20, 200					
First Named Inventor	Hayball	JUL 2 3 2004				
Examiner Name	Duong					
Art Unit	2143	Technology Center 210				
Attorney Docket No.	920476-904913					

METHOD OF PAYMENT (check all that apply)		FEE CALCULATION (continued)					
Check Credit card Money Other None		3. ADDITIONAL FEES					
Deposit Account:		Entity Fee	Smal Fee	<u>  Entity</u>   Fee			
Deposit Account 12-0913		(\$)	Code	(\$)	Fee Description	Fee Paid	
Number 12-0913	1051 1052	130	2051		Surcharge - late filing fee or oath  Surcharge - late provisional filing fee or cover		
Deposit Account Name  Barnes & Thornburg		50	2052	25	sheet		
		130	1053	130	Non - English specification		
The Director is authorized to: (check all that apply)		2,520	1812		For filing a request for ex parte reexamination		
Charge fee(s) indicated below Credit any overpayments		920*	1804	920*	Requesting publication of SIR prior to Examiner action		
Charge any additonal fee(s) or any underpayment of fee(s)		1,840*	1805	1,840*	Requesting publication of SIR after Examiner		
Charge fee(s) indicated below, except for the filing fee		110	2251	55	action  Extension for reply within first month		
to the above-identified deposit account.		420	2252		Extension for reply within second month		
FEE CALCULATION		950	2253		Extension for reply within third month		
BASIC FILING FEE  Large Entity   Small Entity	1253 1254	1,480	2254		Extension for reply within fourth month		
Fee Fee Fee Fee Description		2,010	2255		Extension for reply within fifth month		
Code (\$) Code (\$) Fee Paid  1001 770 2001 385 Utility filing fee 0.00	1401	330	2401	165	Notice of Appeal		
1001 770 2001 385 Utility filing fee 0.00 1002 340 2002 170 Design filing fee	1402	330	2402	165	Filing a brief in support of an appeal		
1003 530 2003 265 Plant filing fee	1403	290	2403	145	Request for oral hearing		
1004 770 2004 385 Reissue filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding		
1005 160 2005 80 Provisional filing fee	1452	110	2452	55	Petition to revive - unavoidable		
SUBTOTAL (1) (\$) \$0.00	1453	1,330	2453	665	Petition to revive - unintentional		
		1,330	2501	665	Utility issue fee (or reissue)		
2. EXTRA CLAIM FEES FOR UTILITY AND Fee from	1502	480	2502	240	Design issue fee		
Extra Claims below Fee Paid	1503	640	2503	320	Plant issue fee		
Total Claims 61 -20** = 0 X = 0.00 Independent 10 -3** = 1 X 86.00 = 86.00	1460	130	1460	130	Petitions to the Commissioner		
Claims Substituting Substitutin	1807	50	1807		Processing fee under 37 CFR § 1.17(q)		
Large Entity   Small Entity	1806	180	1806	180	Submission of Information Disclosure Statement		
Fee Fee Fee Fee Description Code (\$)	8021	40	8021	40	Recording each patent assignment per property (times number of properties)		
1202 18 2202 9 Claims in excess of 20	1809	770	2809	385	Filing a submission after final rejection (37 CFR § 1.129(a))		
1201 86 2201 43 Independent claims in excess of 3 1203 290 2203 145 Multiple dependent claim, if not paid	1810	770	2810	385	For each additional invention to be examined		
1204 86 2204 43 ** Reissue independent claims	1801	770	2801	385	(37 CFR § 1.129(b)) Request for Continued Examination (RCE)		
over original patent		900	1802	900	Request for expedited examination		
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent		er fee (:	specify)	·	of a design application		
SUBTOTAL (2) (\$) \$86.00							
**or number previously paid, if greater; For Reissues, see above *Reduced by Basic					Fee Paid SUBTOTAL (3) (\$)	\$0.00	

Complete (if applicable) SUBMITTED BY istration No. 26,935 Telephone (312) 214-4800 William M. Lee, Jr. Name (Print/Type July 16, 2004 Signature

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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